

NOTUM

Quality news

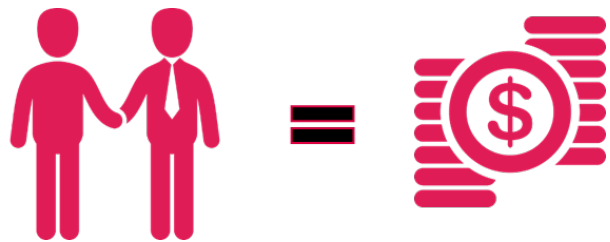
Notum guarantees the best **win-win** relationship between **Reporters** and News Media, thus creating an exclusive and innovative method of doing information.

Reporters can receive commissions or propose their own original pieces, enhancing their professional network, and can work from any device according to their own schedule. **No subscription costs. No commission fees.**

GREAT PROFESSIONAL RETRIBUTION

Use of the platform – based on a payment method, developed by Notum, that provides a fixed price list – guarantees a fair and analytical compensation for reporters, with respect to the type of service they provide (text, photo, video, audio). Reporters are credited monthly on their Notum wallet – with all payments guaranteed by Notum –, and can withdraw their revenues immediately.

A meritocratic system that rewards content quality, news exclusivity and, furthermore, ability and alacrity to be in the right place at the right time.



INTERNATIONAL NETWORK OF NEWS MEDIA

An incredible opportunity to come in contact with a huge number of newspapers, websites, TV stations, radio stations, magazines and other information media, and thus to expand your work network and target audience. A great way to build your reputation and curriculum by collecting work experiences and acquiring new professional skills.

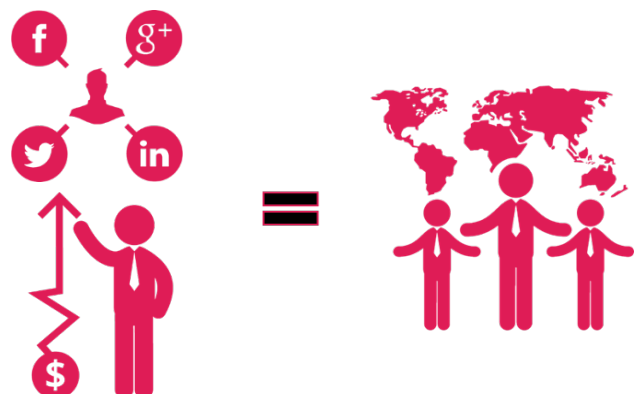
Reporter location and skills, as well as the quality and originality of their proposed pieces, can play a key role in increasing their commissions and sales.



PERSONAL BLOG OPTIMIZED FOR SOCIAL MEDIA

Blogging is an important tool for journalists, especially for building their reputation, and Notum simplifies the task of keeping a blog by integrating this functionality into the platform. Reporter blogs are visible to all Notum users, as well as unregistered visitors, and blog posts can be shared on social media, further increasing the reporter's target audience and professional reputation. Blog posts can be of any type (text, photo, video, audio) and can be browsed using tags.

News media have the option to follow reporters they like in order to be notified whenever the reporter posts new contents on their Notum blog.



POSSIBILITY TO WORK EVERYWHERE

A simple and intuitive platform, which can be accessed and managed easily from any type of device (laptop, smartphone, tablet, etc.) It is thus possible to work and manage deadlines with minimum effort from anywhere in the world, even while traveling.

By 'checking in' their current position, reporters also enable companies to contact and hire them for specific, time-sensitive jobs.



REAL-TIME ALERTS

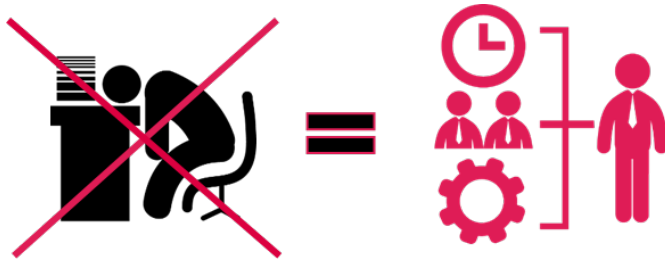
Reporters can share real-time events and information with news media and notify them about their current location and availability to work.



MANAGE YOUR OWN WORK TIME

Managing your work schedule is not a problem anymore. Accept only the jobs you need or like and promote your contents, optimizing your time and resources.

As long as you comply with deadlines and commission terms, you're free to work whenever and wherever you choose.



GAMIFICATION AND ADDITIONAL BENEFITS

Collect points with each article sold on the platform in order to level up and unlock additional financial and managerial benefits.

Higher-level journalists have a stronger reputation, more Notum trophies to showcase, a richer portfolio, more validated skills and, last but not least, higher revenues.



Transform your way of doing information, join the innovation revolution and lead the way into journalism's future.



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