

NOTUM

Quality news

Notum is the first multi-channel platform for New Media. It guarantees the best win-win relationship between News Media and Reporters, hence creating a completely new and exclusive way of doing information.

News Media can manage and expand their newsroom in a few clicks, drastically reducing their costs without forgoing key elements such as quality, exclusivity and reliability. Respect of the editorial line is guaranteed and enhanced by the possibility to select and contact reporters from our worldwide network.

SAVE ON STRUCTURAL COSTS

The platform allows news media to optimize their operative structures by cutting newsroom-related costs.

The management tools provided guarantee an easier and more direct control of internal efficiency, through a simple interface accessible from any device (laptop, smartphone, tablet, etc.)

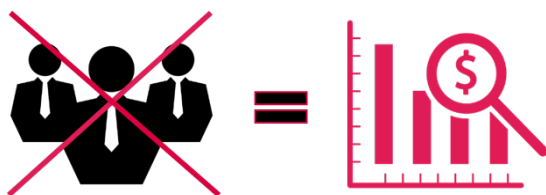
The opportunity to manage the company, its collaborators and its deadlines from a single cloud platform further decreases company costs.



SAVE ON FISCAL COSTS

The platform offers a unique management model that drastically reduces inefficient allocation of human resources, aided by the targeted presence of intuitive graphs and summarizing stats.

The company dashboard guarantees a higher accounting control and an easier and faster access to finances and transactions, which in turn improves control of the newsroom's fiscal impact.



EXCLUSIVITY OF SERVICES

The originality and exclusivity of all contents available or commissionable on Notum guarantees an incredible editorial variety to News Media, both in terms of contents and form.

The article purchased from a reporter, as well as its content, are completely unique and exclusive. The heterogeneity and quality of contents lead to an increase in target audience and a sharper editorial line.



INTERNATIONALIZATION & REPUBLISHING

The unique opportunity to glean contents from all around the world guarantees news media an ever-growing linguistic and cultural plurality, and a rising, or renewed, impact on the international market.

Collaborating with reporters from several countries also enables news publishing and republishing in different languages.



REAL-TIME ALERTS

Reporters can share real-time events and information with news media and notify them about their current location and availability to work.



CUSTOMIZABLE REPORTER BROWSING & LOCALIZATION

Search the right professional profile through completely customizable filters, adaptable to the company's requirements and needs. Filter search results by field of interest (location, language, level, topic, skill, etc.) or typology of service (text, video, photo, audio).

The possibility to collaborate with reporters dislocated all over the world allows and facilitates access to geolocalized, real-time contents.

GAMIFICATION AND ADDITIONAL BENEFITS

Collect points with each article purchased or commissioned on the platform in order to level up and unlock additional financial and managerial benefits, designed exclusively for news companies.



Transform your way of doing information, join the innovation revolution and lead the way in journalism's future.



20-22 Wenlock Road, London
United Kingdom



info@notumnews.com



+39 3911054031